

# Representative Projects

Following is a summary of recent or current projects by EDP Best Practices, LLC

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Marketing & Promotion	Management & Reporting	Incentives & Agreements	Board Engagement	Bus. Retention & Expansion	Planning & Economic Analysis
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## Marketing & Promotion

- **Sites & Buildings Summary:** Cross Roads-MDD; Alvarado-ED; Jacksboro-EDC; Colleyville-CMO; Lake Worth-CMO; Runaway Bay-EDC; Aubrey-MDD; Sanger-EDC
- **Site-Building Flyers:** Pilot Point-EDC; Richmond-ED; Alvarado-ED; Devine-CMO; Jacksboro-EDC; Bridgeport-EDC; Fairfield-EDC; Corsicana-ED; Cross Roads-MDD; Justin-EDC-CDC
- **Site Documentation:** Groesbeck-EDC, Devine-CMO; Corsicana-ED; Lake Worth-CMO
- **Marketing Resource Development:** Metroport-COC
- **RFP / RFI Response Template or Assistance:** Prosper-EDC; Bridgeport-EDC; Fairfield-EDC; Pilot Point-EDC; Jacksboro-EDC
- **Excel Data Summary:** Jacksboro-EDC; Pilot Point-EDC; Fairfield-EDC; Metroport-COC; Runaway Bay-EDC
- **Branded Data Set:** Metroport-COC
- **Data Dashboard:** Metroport-COC
- **Traffic Count Report:** Northlake-EDC-CDC; Lake Worth-CMO; Kaufman-EDC; Justin-EDC-CDC; Sherman-EDC; Pilot Point-EDC; Celina-EDC; Cross Roads-MDD; Colleyville-ED; Bartonville-EDC
- **EDO Website Enhancements:** Colleyville-CMO; Aubrey-MDD; Whitewright-EDC
- **Veteran Friendly Community Program:** Terrell-COC-CVB
- **Builder-Developer Forum Assistance:** Keene-EDC

## Management & Reporting

- **Best Practices Assessment:** Colleyville-CMO
- **E.D. Management Work Plan:** Richland Hills-CMO
- **Contacts Mgmt. Database:** Colleyville-ED; Alvarado-ED
- **Common File Directory Organization:** Frisco-EDC; Denton Co.
- **RFQ for Mixed-Use Development:** Prosper-EDC
- **Declaration of CCR's for Business Park:** Guadalupe Valley Electric Cooperative, Inc.; Bowie-EDC
- **RFP for Retail Analysis and Market Study:** Southlake-PED

## Business Retention & Expansion

- **BRE Plan:** Lake Worth-CMO
- **BRE Program Development:** Bartonville-CDC; Runaway Bay-EDC; Lake Worth-CMO

## Incentives / Agreements

- **Incentives Policy:** Boerne-CMO; Northlake-CMO; Haltom City-CDC; Pflugerville-CDC; Cleburne-CMO (review); Lake Worth-CMO
- **Property Enhancement Incentives Policy:** Haltom City-CDC; Justin-CDC; Jacksboro-EDC; Cross Roads-MDD; Jewett-EDC; Lake Worth-CMO; Runaway Bay-EDC; Saginaw-ED; Pilot Point-EDC
- **Proposals-Analysis-Agreements:** Lake Worth-CMO; Azle-EDC; Gonzales-EDC; Keller-CMO; Cedar Hill-EDC; Northlake-CMO; Southlake-CMO: Retail, hotel, medical, mixed-use; Argyle-CMO (380 review)
- **Hotel Occupancy Tax Policy:** Lake Worth-CMO

## Board Engagement

- **Action Plan Development:** Runaway Bay-EDC; Jewett-EDC; Bridgeport-EDC; Bartonville-CDC; Northwest Metroport-COC; Paradise-EDC-CC; Ponder-EDC; Argyle-EDC; Aubrey-MDD; Quinlan-EDC; Gunter-EDC
- **Board Retreat Facilitation:** Decatur-EDC; Duncanville-CEDC

## Planning & Economic Analysis

- **Area Analysis & Redevelopment Plan:** Euless-PED (Main Street at 183, Motel 6 Area, Huffman Drive Area); Copper Canyon-CMO (200 Acre Town Center); Keller-PED (N. Main / U.S. 377); Colleyville-CMO (S.H. 26)
- **Wayfinding Plan:** Euless-PED
- **Visual Improvement Plan:** Jewett-EDC
- **I-35E Corridor Overlay Ordinance:** Lewisville-PED

## Training

- **Training - Local Incentives Overview:** Justin-EDC-CDC; Runaway Bay-EDC; Aubrey-MDD; Pilot Point-EDC; Texas Midwest Community Network; Texas Forest Country Partnership; NE Texas ED Roundtable
- **Training - Incentive Policies-Analysis-Agreements:** Justin-EDC-CDC; Runaway Bay-EDC; Texas Midwest Community Network
- **Training - BRE Programs Overview:** Bartonville-CDC; Texas Midwest Community Network; Aubrey-MDD; Texas Forest Country Partnership; NE Texas ED Roundtable; Pilot Point-EDC

Legend: EDC=E.D. Corp; CDC=Comm. Dev. Corp; MDD=Municipal Dev. Corp; ED=E.D. Dept; PED=Planning & E.D. Dept; CMO=City Manager's Office